GERALD RENDER JR.

Copywriter - Conceptor - Creative

CONTACT

GeraldRenderJr.com

HeyG@GeraldRenderJr.com

404-293-0063

AWARDS

2024 Silver Addy

2020 One Show Young Ones

Featured in Ads of the World x5

EDUCATION

The Creative Circus, 2020
Advertising, Copywriting

Georgia State University, 2016
Bachelor of Business
Minor in Communications

WORK HISTORY

CREATIVE COPYWRITER
August 2025 - Present
Worked as a Creative Copywriter on projects for UPS, New York Lottery, Coke, Red Bull, and Chevron

FREELANCE CREATIVE
June 2024 - August 2025
Worked as a Senior Copywriter on projects for Synchrony Bank with Crispin LA, for McDonald's with Fluent 360 Chicago, and for Target with Obsidianworks LA

Worked as a Copywriter on projects for Bang! Energy Drink with The Many LA and for Swisher with DNY

FREELANCE COPYWRITER
Six Degrees Creative | June 2024 - February 2025
Worked on projects for Timberland

COPYWRITER
BBDO LA | November 2022 - May 2024
Developed campaigns, stunts, and activations for AT&T

COPYWRITER
Mullen Lowe LA | September 2021 - November 2022
Worked on projects for Patrón Tequila and Corona Beer

JUNIOR COPYWRITER
DDB Chicago | July 2020 - September 2021
Worked on projects for the Army and National Guard, Boys & Girls Club of America, Skittles, State Farm and Miller Lite

COPYWRITING INTERN
Fitzco | December 2019 - April 2020
Worked on projects for French's, Wendy's, Checkers, Coke and the ACC

RELATED EXPERIENCE

DIRECTOR OF ART
Talk.Eat.Art.
Successfully planned and executed networking and social events for artists of all mediums

MARKETING INTERN
ZuCot Art Gallery
Managed social media platforms and monitored analytics