



GERALD RENDER JR.

Copywriter - Conceptor - Creative

CONTACT

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AWARDS

The One Show Young Ones

Featured Ads of the World x3

EDUCATION

The Creative Circus, 2020
Advertising, Copywriting

Georgia State University, 2016
Bachelor of Business Administration
Minor in Communications

WORK HISTORY

JUNIOR COPYWRITER

DDB Chicago | July 2020 - Present

Worked on projects for the Army, the National Guard, Boys & Girls Club of America, Skittles, State Farm and Miller Lite

COPYWRITING INTERN

Fitzco | December 2019 - Current

Worked on projects for French's, Wendy's, Checkers, Coke and the ACC

PUBLIC RELATIONS INTERN

Tillman Communications and Marketing |
Aug 2017 - Nov 2017

Conducted case studies and created creative strategies to build and solidify clientele brand awareness

RELATED EXPERIENCE

DIRECTOR OF ART

Talk.Eat.Art.

Successfully planned and executed networking and social events for artists of all mediums

MARKETING INTERN

ZuCot Art Gallery

Managed social media platforms and monitored analytics